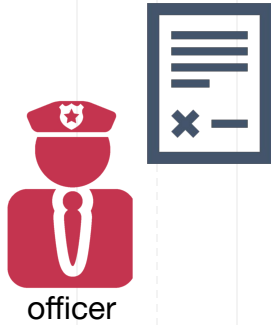
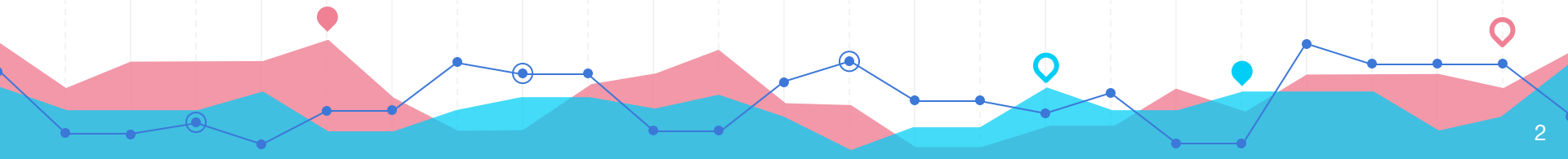


**WMM**

**WISE MOBILITY**



Most violations are issued to vehicles, not people.





agency



owner

The legacy solution still uses snail mail.

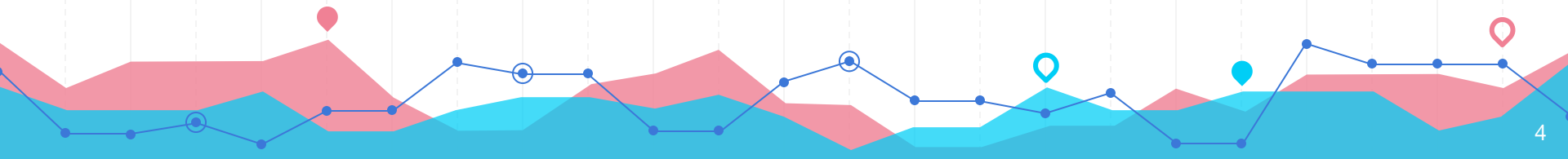


agency



owner

Making it more difficult for agencies to collect.





Many citations

Slow resolution

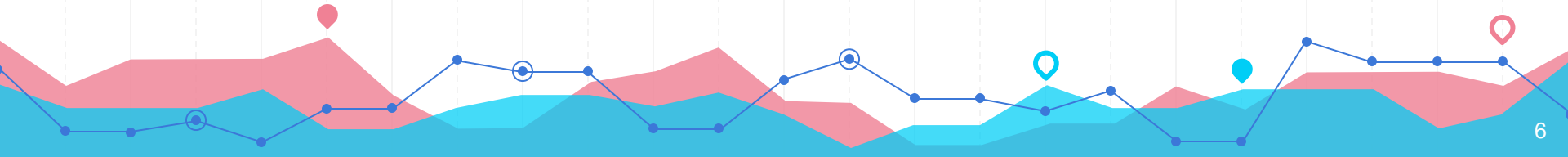
Worsening effects

Lost productivity

It's worse than you think.

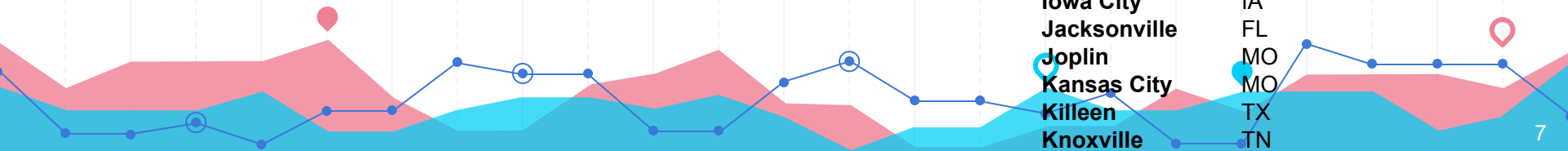


WISE MOBILITY





- Chattanooga TN
- Chicago IL
- Cincinnati OH
- Cleveland OH
- College Station TX
- Colorado Springs CO
- Columbus OH
- Concord NC
- Concord CA
- Corpus Christi TX
- Dallas TX
- Dayton OH
- Daytona Beach FL
- Deltona FL
- Denver CO
- Fond du Lac WI
- Fort Hood TX
- Fort Lauderdale FL
- Fort Myers FL
- Fort Worth TX
- Fresno CA
- Greensboro NC
- Greenville SC
- Hartford CT
- Houston TX
- Indianapolis IN
- Iowa City IA
- Jacksonville FL
- Joplin MO
- Kansas City MO
- Killeen TX
- Knoxville TN





agency



driver

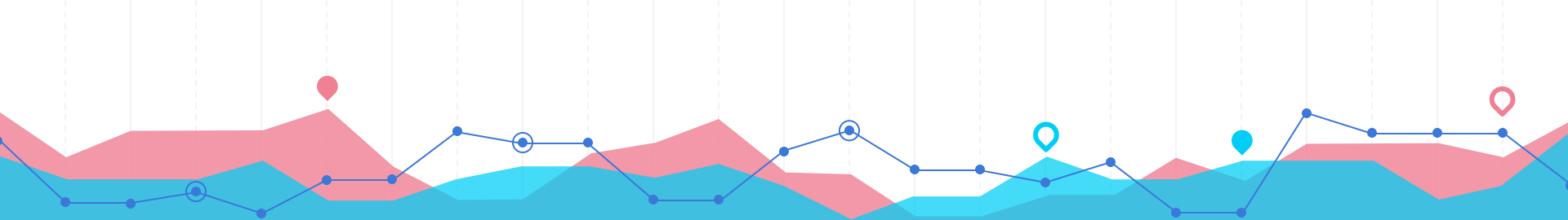


owner

Removes friction and improves customer experience.







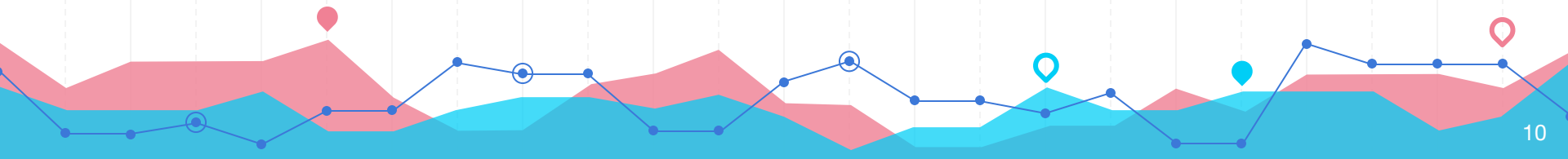
# 150 million

commercial vehicles in use in the United States

A red price tag graphic with a white outline, tilted at an angle. It has a small red loop at the top left corner. The number "\$308" is written in white on the tag.

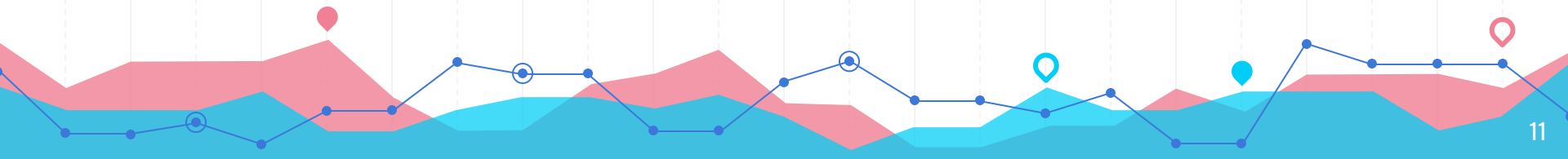
\$308

# WISE MOBILITY BRINGS EFFICIENCY TO THE ENTIRE INDUSTRY





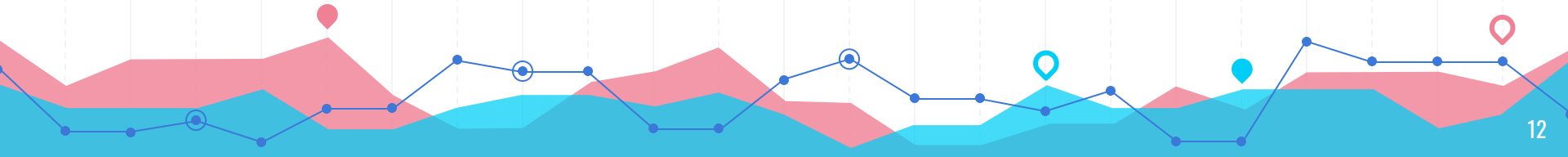
Levi Strauss



## DRIVING CHANGE

- 82% of the US population lives in urban areas – up from 64% from my parents' generation.
- More sensitive to costs like insurance, maintenance, and long-term parking that don't contribute to sense of well being and happiness.
- Internet-of-Things mentality creates the demand for faster, more connected experiences.
- Automotive technology is changing rapidly and dramatically.

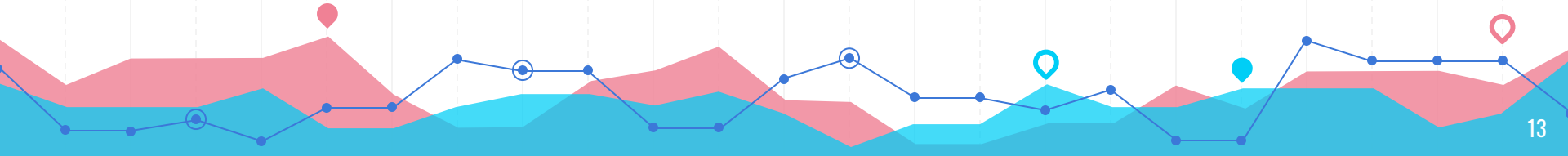
**The rate of car purchases by 18-34 year old's has dropped 30%.**



## PUMPING THE BREAKS

- Physical infrastructure is designed for a more traditional public transport world.
- Regulatory frameworks are structured to accommodate modalities of the previous generation.
- Hard charging entrepreneurs trying to change the world, running up against people who are trying to follow the rules and the physical reality to exist, and we're not playing nice together.

**The options remain constricted or limited.**



## BETTER TOGETHER

- Public-private partnerships tap private sources of expertise.
- Respects existing infrastructure.
- Paves the way for companies trying to grow.

We use technology to fill the gap.



# THANK YOU

