

# 12<sup>TH</sup> ANNUAL FLORIDA AUTOMATED VEHICLES SUMMIT

TAMPA MARRIOTT WATER STREET  
SEPTEMBER 4TH-6TH, 2024



The 2024 FAV Summit is the premiere venue to promote the most advanced ideas in the field of Automated, Electric, Connected & Shared vehicles and technologies. Check out our many exciting sponsorship opportunities and help your business connect with the industry's foremost innovators, implementers and entrepreneurs.

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## FAV SUMMIT ADVERTISING OPPORTUNITY LEVELS

### DIAMOND - \$20,000

- ✓ Social Media
- ✓ Logo on FAV Website
- ✓ Program Listing
- ✓ On-site Signage
- ✓ Full Page Ad
- ✓ 8 Free Registrations
- ✓ Exclusive VIP Event
- ✓ Logo on PowerPoint
- ✓ Press Release Mention
- ✓ Premium Exhibit Space
- ✓ Email Blast

### PLATINUM - \$10,000

- ✓ Social Media
- ✓ Logo on FAV Website
- ✓ Program Listing
- ✓ On-site Signage
- ✓ Full Page Ad
- ✓ 4 Free Registrations
- ✓ Logo on PowerPoint
- ✓ Press Release Mention
- ✓ Premium Exhibit Space
- ✓ Email Blast

### GOLD - \$5,000

- ✓ Social Media
- ✓ Logo on FAV Website
- ✓ Program Listing
- ✓ On-site Signage
- ✓ 1/2 Page Ad
- ✓ 2 Free Registrations

### SILVER - \$2,500

- ✓ Social Media
- ✓ Logo on FAV Website
- ✓ Program Listing
- ✓ On-site Signage
- ✓ 1/4 Page Ad

### PROGRAM - AD FORMATS

Full Page (8.5" x 11") **\$3,000**  
1/2 Page (8.5" x 5.5") **\$2,000**  
1/4 Page (4.25" x 5.5") **\$1,000**

### OUTSIDE DEMONSTRATION / INSIDE EXHIBIT BOOTH SPACE

#### DEMONSTRATOR - \$1,500

-Demonstrate your latest technology.  
-2 FREE registration for staff.  
-Company description in Summit program.

#### EXHIBITOR - \$2,500

-8' x 10' space inside conference facility.  
-2 FREE registrations for booth staff.  
-Company description in Summit program.

## FEATURED SPONSORSHIPS

#### THURS & FRIDAY BREAKFASTS \$5,000 EACH

Brand your company where all attendees gather! Sponsor the Thursday or Friday Breakfast.

#### THURS & FRIDAY LUNCH \$5,000 EACH

Brand your company where all attendees gather! Sponsor the Thursday or Friday Lunch.

#### THURSDAY RECEPTION \$10,000

Brand your company at the networking reception for all Summit attendees.

#### DEMO AREA SPONSOR \$5,000

Brand your company in the high-visibility Demonstration area.

#### TOTE BAGS \$5,000

Sponsor logo on FAV Summit bags given to all attendees.

#### LANYARD \$5,000

High visibility throughout the entire Summit. Each attendee name badge comes with a lanyard featuring the Sponsor.

#### STUDENT POSTER CONTEST \$5,000

Brand your company and support the next generation of engineers.