

# 2024 FLORIDA AUTOMATED VEHICLES SUMMIT

SEPTEMBER 4-6 | TAMPA MARRIOTT WATER STREET



## EXHIBITOR, DEMONSTRATOR, SPONSOR PROSPECTUS



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AUTHORITY

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POLICY PROJECT

# 2024 FLORIDA AUTOMATED VEHICLES SUMMIT

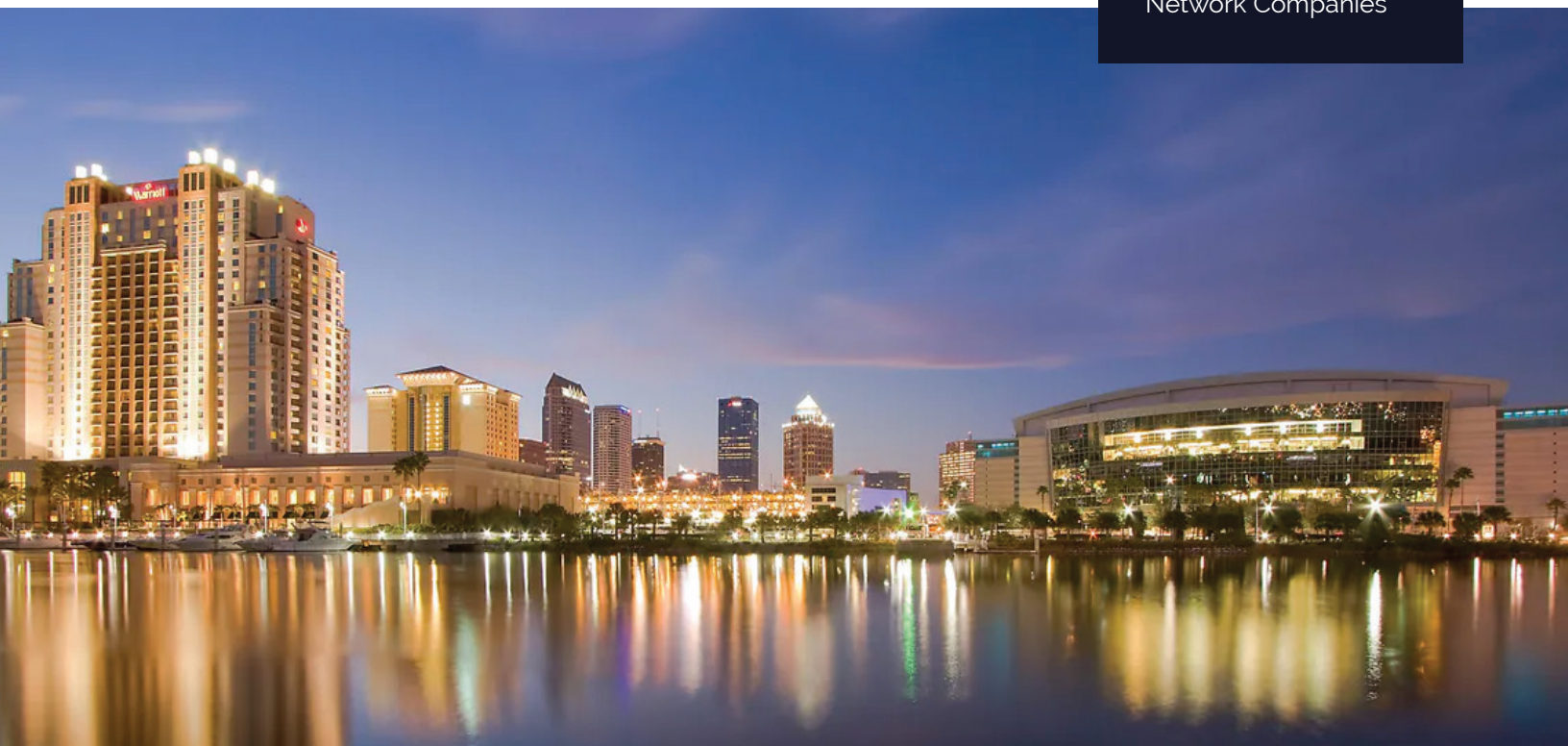
Thank you for your interest in the Florida Automated Vehicles Summit. For the past 11 years, the Summit has played host to world-recognized experts in Automated, Connected, Electric and Shared (ACES) technologies. The Summit features informative sessions, networking opportunities with top professionals in the field, and showcases cutting-edge ACES technologies. Don't miss out on this opportunity to stay ahead of the curve in this rapidly evolving world.

Florida leaders have taken a proactive stance on ACES technologies. Florida fosters an environment that is supportive of innovation and boasts a collaborative ecosystem that brings together industry, business, media, academia, government, and research institutions. Florida is a leader in shaping the future of transportation and serves as a model for successful implementation and adoption of ACES technologies.

The Summit fosters collaboration and knowledge exchange among stakeholders. By providing sessions, exhibits, and demonstrations, participants can gain a deeper understanding of the potential impacts of ACES technologies in real-world scenarios. This engagement is essential for addressing challenges and identifying opportunities for partnership and technical advancement. By bringing together industry leaders, policymakers, and other stakeholders, the Summit helps facilitate meaningful dialogue and drive progress towards the successful integration of these technologies into our transportation systems.

## Legislative Changes to Florida Statutes

- 316.85 Autonomous vehicles operation.
- 316.86 Exemption from liability for manufacturer when third party converts vehicle.
- 316.0896 Assistive truck platooning technology pilot project.
- HB 221 Transportation Network Companies





## REGISTRATION

Wednesday, September 4	11:00 am–7:00 pm
Thursday, September 5	7:00 am–5:00 pm
Friday, September 6	7:00 am–Noon

## DEMONSTRATIONS

Wednesday, September 4	1:00 pm–5:00 pm	For all attendees
Thursday, September 5	10:00 am–5:00 pm	For all attendees

## EXHIBITS

Thursday, September 5	10:00 am–7:00 pm	For all attendees
Friday, September 6	8:30 am–2:00 pm	For all attendees

## STUDENT POSTERS

Thursday, September 5	Noon–7:00 pm	For all attendees
Friday, September 6	8:30 am–Noon	For all attendees

## THURSDAY, SEPTEMBER 5

7:30 am–8:30 am	Networking Breakfast	For all attendees
8:30 am–10:15 am	Welcome & General Session	& exhibitors
10:15 am–10:30 am	Networking Break	
11:00 am–Noon	General Session	
Noon–1:30 pm	Networking Lunch	
1:30 pm–3:30 pm	Breakout Sessions	
3:30 pm–3:45 pm	Networking Break	
3:45 pm–5:30 pm	General Session	
5:30 pm–7:00 pm	Reception & Poster Session	

## FRIDAY, SEPTEMBER 6

7:00 am–8:00 am	Networking Breakfast	For all attendees
8:00 am–10:15 am	General Session	& exhibitors
10:15 am–10:30 am	Networking Break	
10:30 am–Noon	Breakout Sessions	
Noon–1:30 pm	Networking Lunch	
1:30 pm–3:00 pm	General Session	

# SPONSORSHIPS/EXHIBITS

Many opportunities are available for exhibits, sponsorships, and advertising at the FAV Summit. To be considered for a sponsorship or exhibit, please complete and submit the form on page 8. For more information on becoming a sponsor or exhibitor, please contact Amy Maguire at [maguire@flpolicyproject.com](mailto:maguire@flpolicyproject.com) or Dennis Hinebaugh at [dennis@favsummit.com](mailto:dennis@favsummit.com) or visit [FAVSummit.com/sponsorship](http://FAVSummit.com/sponsorship).

FAV Summit Sponsorship Levels	Silver \$2,500	Gold \$5,000	Platinum \$10,000	Diamond \$20,000
Social Media	✓	✓	✓	✓
Logo on FAV Summit Website	✓	✓	✓	✓
Program Listing	✓	✓	✓	✓
On-Site Signage	✓	✓	✓	✓
¼ Page Ad in Conference Program	✓			
½ Page Ad in Conference Program		✓		
Full Page Ad in Conference Program			✓	✓
Complimentary Conference Registrations		2	4	8
Logo on PowerPoint			✓	✓
Exclusive VIP Event				✓
Press Releases & Email Blasts			✓	✓
Exhibit Space				✓

## Exclusive Sponsorship Opportunities

Demonstration Sponsor	\$5,000
Conference Gift Bags	\$5,000
Conference Lanyards	\$5,000
Conversation Corner	\$5,000
Student Poster Contest	\$5,000
Thursday Networking Breakfast	\$5,000
Thursday Networking Lunch	\$5,000
Thursday Evening Reception	\$10,000
Friday Networking Breakfast	\$5,000
Friday Networking Lunch	\$5,000

## Conference Program Ad Rates

- Full page (8.5" x 11") – \$3,000
- ½ page (7.5" x 5") – \$2,000
- ¼ page (3.5" x 5") – \$1,000

## Exhibit space includes

- 30" x 6' table (\$2,500)
- 2 complimentary registrations for booth staff
- Company description in Summit program

## Promotional Item Opportunity

- Registered exhibitors, demonstrators and sponsors are encouraged to provide a promotional item for the Summit attendee welcome bags (600 total).
- Promotional items must be received by September 3, 2024 mailed to:  
**Tampa Marriott Water Street**  
**505 Water Street**  
**Tampa, Florida, 33602**  
**Attn: 2024 FAVS Promotional Item**

## Sponsor/Exhibitor Important Dates

### Friday, August 31, 2024

Deadline for receipt of sponsor/exhibitor/advertiser contract and payment

### Tuesday, September 3, 2024

Deadline for receipt of promotional items

### Wednesday, September 4, 2024

12:00 noon–5:00 pm Exhibits setup

### Thursday, September 5, 2024

10:00 am–7:00 pm Exhibits open

### Friday, September 6, 2024

9:00 am–2:00 pm Exhibits open  
 2:00 pm Exhibits teardown

The Summit offers the opportunity for vendors to showcase their latest developments in Automated, Connected, Electric, and Shared (ACES) technologies in secured areas and allows vendors to highlight their innovations and provide hands-on experience for attendees to see these technologies in action.

Demonstrating how these advanced emerging technologies can be seamlessly integrated into existing planning and operations is crucial for promoting their adoption and implementation. By showcasing real-world applications and benefits, vendors can effectively communicate the potential of ACES technologies to the targeted audience. This kind of engagement fosters collaboration between industry stakeholders and policymakers, driving forward the evolution of transportation towards more efficient, sustainable, and innovative solutions.

For more information and to secure a demonstration space, please contact:

Ben Walker, PE  
HNTB  
Ben@favsummit.com  
(813) 498-5140 office

## Demonstration Setup

*(subject to change)*

### Wednesday, September 4, 2024

8:00 pm–12:00 pm Check-in, setup,  
and safety checks

1:00 pm–5:00 pm Demos for all attendees

### Thursday, September 5, 2024

10:30 am–5:00 pm Demos for all  
attendees

3:00 pm–7:00 pm Demo breakdown



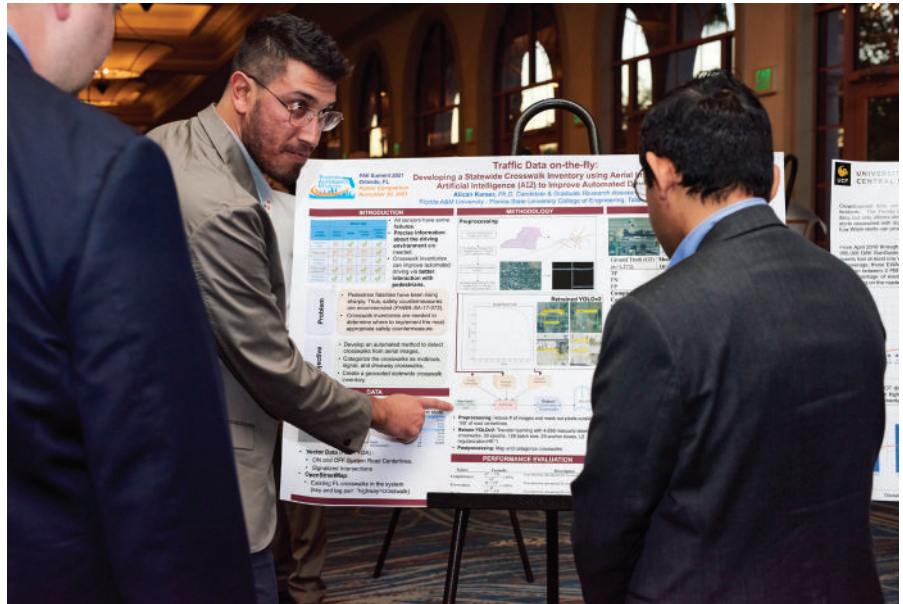


## Registered 2024 FAV Summit student attendees are invited to submit a poster detailing a project or research related to automated, connected, electric, or shared vehicles and industries.

Students are the foundation upon which the future is built. Investing in their education, nurturing their talents, and empowering them to think critically and creatively are essential steps in ensuring a brighter future for all.

Each year, the Summit invites college students to submit their ideas for solving real-world issues – or for coming up with a brand new idea. The posters are meant to facilitate informal discussions with the students and attendees and serve as visual aids that help convey complex concepts and research findings in a digestible format. The interactive nature of the poster sessions allows for deeper exploration of specific points of interest, fostering meaningful conversations between the student presenters and their audience.

Judging posters provides an opportunity to recognize outstanding contributions and highlight innovative ideas. Successful poster presenters are those who can effectively communicate the relevance and significance of their topics to the overarching themes of the summit, achieving both coverage and clarity in their presentations. This approach enhances the overall experience for attendees and contributes to the collaborative atmosphere of the event.



### Judging Criteria

- Coverage and clarity
- Applicability to 2024 FAV Summit topics
- Overall design

### Poster Deadlines

#### August 2, 2024

Submit official poster title and abstract to Dennis Hinebaugh at [dennis@favsummit.com](mailto:dennis@favsummit.com).

#### August 16, 2024

If accepted, email PDF of final poster to [dennis@favsummit.com](mailto:dennis@favsummit.com). Please bring your printed poster and backer-board to the event.

#### September 5, 2024

Poster session and judging (5:00 pm–7:00 pm)

For more information and/or to email your poster title, abstract, and final poster PDF:

Dennis Hinebaugh, [dennis@favsummit.com](mailto:dennis@favsummit.com)

For more information and/or to email your poster title, abstract, and final poster PDF: Dennis Hinebaugh at [dennis@favsummit.com](mailto:dennis@favsummit.com).

# HOTEL ACCOMMODATIONS

## TAMPA MARRIOTT

505 Water Street  
Tampa, FL 33602  
(813) 221-4900

### Room Accommodations

\$160 per night standard room, plus applicable taxes; this special rate is available until the group block is sold out.

There will be no specific Government Rate because the **rate is well below market value**. Make your reservations today by visiting [favsummit.com/hotel](http://favsummit.com/hotel).

Hotel Check-In: 4:00 PM  
Hotel Check-Out: 11:00 AM



### Off-Site Parking

- Off-Site Parking
- Pam Iorio Public Parking Garage .2 Miles
- Valet Daily: \$45
- Electric Car Charging Station
- Additional Parking Information
- Short Term Valet - Day Time Only - \$30.00.
- Please contact the hotel for self parking options.



### Hotel Amenities

- Sustainability
- Restaurant
- Fitness Center
- Outdoor Pool
- Free Wifi
- Watercraft Rental
- Convenience Store
- Gift Shop
- Dry Cleaning Service
- Laundry
- Room Service
- Daily Housekeeping
- Turndown Service
- Service Request



### Americans with Disabilities Act

For more information about the physical features of our accessible rooms, common areas or special services relating to a specific disability please call +1 (813) 221-4900.

# 2024 FLORIDA AUTOMATED VEHICLES SUMMIT SPONSOR / EXHIBITOR / ADVERTISER CONTRACT

Company \_\_\_\_\_

Contact First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

OPPORTUNITY	PRICE	TOTAL
Diamond Sponsor	\$20,000	_____
Platinum Sponsor	\$10,000	_____
Gold Sponsor	\$5,000	_____
Silver Sponsor	\$2,500	_____
Demonstration Sponsor	\$5,000	_____
Conference Gift Bags Conference	\$5,000	_____
Lanyards	\$5,000	_____
Student Poster Contest	\$5,000	_____
Tuesday Networking Breakfast	\$5,000	_____
Tuesday Networking Lunch	\$5,000	_____
Tuesday Evening Reception	\$5,000	_____
Wednesday Networking Breakfast	\$5,000	_____
Wednesday Networking Lunch	\$5,000	_____
Full Page Program Ad	\$3,000	_____
½ Page Program Ad	\$2,000	_____
¼ Page Program Ad	\$1,000	_____
Exhibit Space	\$2,500	_____
<b>TOTAL</b>		_____

**CONTRACT SUBMISSION / PAYMENT INFORMATION**

This completed contract can be submitted electronically only. For payment by check or ACH email Amy Maguire [maguire@flpolicyproject.com](mailto:maguire@flpolicyproject.com). All payments and signed contracts are due by August 30, 2024.

The Florida Policy Project is a 501c3, not-for-profit organization. You can send your sponsor payments via check, credit cards or pay online at [FAVSummit.com/sponsorship](http://FAVSummit.com/sponsorship).

*By signing and submitting this agreement, signer acknowledges he/she has the authority to enter into this contract and has read and accepted the terms and conditions.*

\_\_\_\_\_

*Signature* *Date*

\_\_\_\_\_

*Printed Name*

**TERMS AND CONDITIONS**

**Cancellation:** All exhibitor, demonstrator and/or sponsor cancellation requests must be made to Amy Maguire via email to [maguire@flpolicyproject.com](mailto:maguire@flpolicyproject.com) by 5:00 pm on August 30, 2024. It is the company's responsibility to confirm receipt of cancellation request. No refunds will be issued for cancellations after August 30, 2024. The date upon which the written notice of cancellation is received will apply as the official cancellation date. Upon company's notification of cancellation, FAV Summit Committee reserves the right to resell the opportunity. At its sole discretion, FAV Summit Committee reserves the right to reject any sponsor, exhibitor, or advertiser request.

**Force Majeure:** If the show premises is destroyed by Acts of God, fire, or the elements or if government intervention or regulation, military activity, terrorism, civil disturbance, strikes, labor disputes, or any other circumstances make it impossible or inadvisable to hold the event at the time and place provided in the application, then and thereupon the contract shall terminate and the benefactor shall waive any claim for damages or compensation, except the pro rata return of the amount paid after deduction of actual expenses incurred in connection with the event; there shall be no further liability on the part of either party.

**Changes to Sponsorship Level:** All requests for changes to sponsorship levels must be made in writing to Amy Maguire via email to [maguire@flpolicyproject.com](mailto:maguire@flpolicyproject.com). It is the sponsor's responsibility to confirm receipt of change.

**FOR OFFICIAL USE ONLY** Date Received: \_\_\_\_\_ Date Accepted: \_\_\_\_\_ Date Confirmed: \_\_\_\_\_ Date Canceled: \_\_\_\_\_



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For more information, contact [info@favsummit.com](mailto:info@favsummit.com)