# 2023 FLORIDA AUTOMATED VEHICLES SUMMIT

SEPTEMBER 6-8 | TAMPA MARRIOTT WATER STREET





### EXHIBITOR, DEMONSTRATOR, SPONSOR PROSPECTUS













### 2023 FLORIDA AUTOMATED VEHICLES SUMMIT

Tampa Hillsborough Expressway Authority, Jacksonville Transportation Authority, the Florida Department of Transportation, the Central Florida Expressway Authority, the Miami-Dade Expressway Authority and Floridians for Better Transportation invite you to participate in the 2023 Florida Automated Vehicles (FAV) Summit on September 6 - 8, 2023.

Florida's leaders have been at the forefront of recognizing the profound impacts of automated vehicle technologies on the existing transportation network and its supporting infrastructure. Political and governmental support facilitates Florida as a proving ground for these emerging mobility solutions.

Nationally-recognized experts are being called upon to discuss the state of the industry, early implementation opportunities, and challenges to be addressed to successfully integrate automated vehicles within the existing transportation network and to proactively engage the industry and stakeholders in understanding the impacts that these technologies will have in real-world conditions.

The FAV Summit will focus on Automated, Connected, Electric, and Shared (ACES) technologies.

Sessions, exhibits and demonstrations at the Summit will further stakeholder knowledge, partnership opportunities, and technical advancement by proactively engaging the industry and stakeholders to understand the impacts that these technologies will have in real-world conditions.

### Legislative Changes to Florida Statutes

- 316.85 Autonomous vehicles operation.
- 316.86 Exemption from liability for manufacturer when third party converts vehicle.
- 316.0896 Assistive truck platooning technology pilot project.
- HB 221 Transportation Network Companies



### **REGISTRATION**

Wednesday, September 6 11:00 am-7:00 pm Thursday, September 7 7:00 am-5:00 pm Friday, September 8 7:00 am-Noon

### **DEMONSTRATIONS**

Wednesday, September 6 1:00 pm-5:00 pm For all attendees
Thursday, September 7 10:00 am-5:00 pm For all attendees

### **EXHIBITS**

Thursday, September 7 10:00 am-7:00 pm For all attendees Friday, September 8 8:30 am-2:00 pm For all attendees

### STUDENT POSTERS

Thursday, September 7 Noon–7:00 pm For all attendees Friday, September 8 8:30 am–Noon For all attendees

### **THURSDAY, SEPTEMBER 7**

7:30 am-8:30 am For all attendees Networking Breakfast 8:30 am-10:15 am Welcome & General Session & exhibitors 10:15 am-11: 00 am Networking Break 11:00 am-Noon General Session Noon-1:30 pm **Networking Lunch** 1:30 pm-3:00 pm **Breakout Sessions** 3:00 pm-3:30 pm **Networking Break** 3:30 pm-5:30 pm General Session 5:30 pm-7:00 pm Reception & Poster Session

### FRIDAY, SEPTEMBER 8

7:00 am=8:00 am

Networking Breakfast

For all attendees
8:00 am=10:15 am

General Session

Networking Break

10:30 am=Noon

Breakout Sessions

Noon=1:30 pm

Networking Lunch

General Session

Many opportunities are available for exhibits, sponsorships, and advertising at the FAV Summit. To be considered for a sponsorship or exhibit, please complete and submit the form on page 8. For more information on becoming a sponsor or exhibitor, please contact Dennis Hinebaugh, dennis.hinebaugh@outlook.com, FAVSummit.com/sponsorship.

FAV Summit Sponsorship Levels	Silver \$2,500	Gold \$5,000	Platinum \$10,000	Diamond \$20,000
Social Media	✓	$\checkmark$	$\checkmark$	$\checkmark$
Logo on FAV Summit Website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Program Listing	✓	$\checkmark$	$\checkmark$	$\checkmark$
On-Site Signage	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
1/4 Page Ad in Conference Program	$\checkmark$			
½ Page Ad in Conference Program		✓		
Full Page Ad in Conference Program			$\checkmark$	$\checkmark$
Complimentary Conference Registrations		2	4	8
Logo on PowerPoint			$\checkmark$	$\checkmark$
Exclusive VIP Event				$\checkmark$
Press Releases & Email Blasts			$\checkmark$	$\checkmark$
Exhibit Space				✓

Exclusive Sponsorship Opportunities				
Demonstration Sponsor	\$5,000			
Conference Gift Bags	\$5,000			
Conference Lanyards	\$5,000			
Conversation Corner	\$5,000			
Student Poster Contest	\$5,000			
Thursday Networking Breakfast	\$5,000			
Thursday Networking Lunch	\$5,000			
Thursday Evening Reception	\$10,000			
Friday Networking Breakfast	\$5,000			
Friday Networking Lunch	\$5,000			

### **Conference Program Ad Rates**

- Full page (8.5" x 11") \$3,000
- ½ page (7.5" x 5") \$2,000
- ½ page (3.5" x 5") \$1,000

### **Exhibit space includes**

- 30" x 6' table (\$2,500)
- · 2 complimentary registrations for booth staff
- Company description in Summit program

### **Promotional Item Opportunity**

- Registered exhibitors, demonstrators and sponsors are encouraged to provide a promotional item for the Summit attendee welcome bags (600 total).
- Promotional items must be received by September 3, 2023 mailed to Tampa Marriott Water Street, 505 Water Street, Tampa, Florida, 33602, Attn:2023 FAVS Promotional Item

### **Sponsor/Exhibitor Important Dates**

### Friday, September 1, 2023

Deadline for receipt of sponsor/exhibitor/advertiser contract and payment

### Sunday, September 3, 2023

Deadline for receipt of promotional items

### Wednesday, September 6, 2023

12:00 noon-5:00 pm Exhibits setup

### Thursday, September 7, 2023

10:00 am-7:00 pm Exhibits open

### Friday, September 8, 2023

8:30 am–2:00 pm Exhibits open 2:00 pm Exhibits teardown

With the focus on Automated, Connected, Electric, and Shared (ACES) technologies, the opportunity for vendors to demonstrate their latest developments in secured, open areas and on public streets has been greatly expanded!

This is a unique opportunity to get in front of a targeted audience to demonstrate how advanced emerging technologies for innovative transportation can be incorporated into existing planning and operations.

We are excited to offer both a closed course demonstration area in a large parking lot immediately adjacent to the conference rooms, as well as a dedicated pick up/drop off area for demonstrations able to be shown in mixed traffic.

A **\$1,500 demonstration fee** will be required to secure demonstration space for the Summit.

For more information and to secure a demonstration space, please contact:

Ben Walker, PE HNTB Ben@favsummit.com (813) 498-5140 office

### **Demonstration Setup**

(subject to change)

### Wednesday, September 6, 2023

1:00 am-5:00 pm Check-in, setup,

and safety checks

### Thursday, September 7, 2023

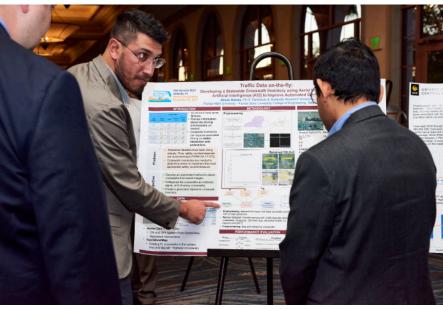
10:00 pm-5:00 pm Demos for all

attendees

5:00 pm-7:00 pm Demo breakdown





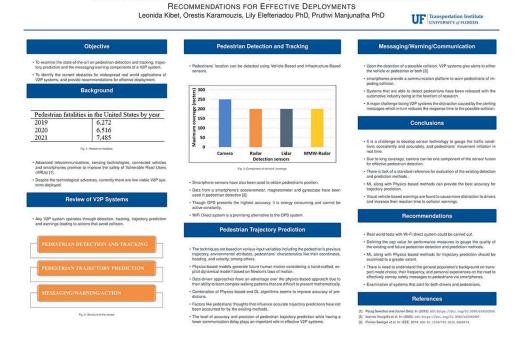


### Registered 2023 FAV Summit student attendees are invited to submit a poster detailing a project or research related to automated, connected, electric, or shared vehicles and industries.

Posters facilitate informal discussions between presenters and their audience and provide an intimate forum for exchange of information and ideas.

Well-constructed posters will be self-explanatory and answer stated questions, allowing the presenter to supplement and discuss particular points of interest.

Posters will be judged while on exhibit at the 2023 FAV Summit, and top-rated posters will be given recognized. Successful poster presenters are those who achieve coverage and clarity on topics relevant to the 2023 FAV Summit.



STATE-OF-THE-ART IN VEHICLE-TO-PEDESTRIAN(V2P) SYSTEMS TECHNOLOGY: SURVEY AND

### Requirements

- Poster dimensions must be 40" x 30" and in landscape orientation.
- Posters must be printed on semi-gloss paper and mounted so they can be placed on an easel. Easels will be provided.
- Company or project information and contact information must be included on the poster.
- Bring your poster to the Summit for setup by 11:00am on Thursday, September 7, 2023.
- Be prepared to present and answer questions concerning your poster on Thursday, September 7, 2023, from 5:00-7:00 pm during the Summit poster session and reception. You must be present for poster judges.
- If you need to keep your poster, please take with you by noon on Friday September 8, 2023.

### **Judging Criteria**

- Coverage and clarity
- Applicability to 2023 FAV Summit topics
- Overall design

### **Poster Deadlines**

### August 4, 2023

Submit official poster title and abstract to Achilleas Kourtellis, kourtellis@usf.edu.

### August 18, 2023

If accepted, email PDF of final poster to Achilleas Kourtellis, kourtellis@usf.edu, bring your printed poster and backer-board to the event.

### September 7, 2023

Poster session and judging (5:00 pm-7:00 pm)

For more information and/or to email your poster title, abstract, and final poster PDF: Achilleas Kourtellis, kourtellis@usf.edu.

### TAMPA MARRIOTT WATER STREET

505 Water Street Tampa, FL 33602 (813) 221-4900

### **Room Accommodations**

\$169 per night standard room, plus applicable taxes; this special rate is available until the group block is sold out.

There will be no specific Government Rate because the **rate is well below market value**. Make your reservations today by visiting **favsummit.com/hotel**.

Hotel Check-In: 4:00 PM Hotel Check-Out: 11:00 AM

### **Off-Site Parking**

- Pam Iorio Parking Garage 0.2 Miles
- Valet Overnight: \$38
- Electric Car Charging Station

### **Additional Parking Information**

 Short Term Valet - Day Time Only - \$28.00. Please contact the hotel for self parking options.

### **Hotel Amenities**

- Restaurant
- Fitness Center
- Outdoor Pool
- Free Wifi
- Watercraft Rental
- · Convenience Store
- Gift Shop
- Dry Cleaning Service
- Laundry
- Room Service
- Daily Housekeeping
- Turndown Service
- Service Request







### **Americans with Disabilities Act**

For more information about the physical features of our accessible rooms, common areas or special services relating to a specific disability please call +1 (813) 221-4900.

## 2023 FLORIDA AUTOMATED VEHICLES SUMMIT SPONSOR / EXHIBITOR / ADVERTISER CONTRACT

Company				
Contact First Name		Last Name		
Address				
City/State/Province		ZIP/Postal Code	Country	
Phone ()		Email		
OPPORTUNITY	PRICE TOTA	AL		
Diamond Sponsor	\$20,000	CONTRACT SUBMIS	SION / PAYMENT INFORMATION	
Platinum Sponsor	\$10,000			
Gold Sponsor	\$5,000	This completed contra	ect can be submitted electronically	
Silver Sponsor	\$2,500	only. For payment by check or ACH email Sally		
Demonstration Sponsor	\$5,000	Patrenos spatrenos@bettertransportation.org.		
Conference Gift Bags	\$5,000			
Conference Lanyards	\$5,000	All payments and	I signed contracts are due by	
Conversation Corner	\$5,000	September 1, 2023.		
Student Poster Contest	\$5,000	<u> </u>		
Thursday Networking Breakfast	\$5,000	<u> </u>		
Thursday Networking Lunch	\$5,000	<u> </u>		
Thursday Evening Reception	\$10,000	<u> </u>		
Friday Networking Breakfast	\$5,000			
Friday Networking Lunch Full	\$5,000	By signing and submitting this agreement, signer acknowledges he/she has the authority to enter into this contract and has read and accepted the		
Page Program Ad	\$3,000			
½ Page Program Ad	\$2,000			
1/4 Page Program Ad	\$1,000	Signature	Date	
Exhibit Space	\$2,500	_		
Demonstration Space	\$1,500	Printed Name		
TOTAL				
TERMS AND CONDITIONS  Cancellation: All exhibitor, demor	nstrator and/or sp	oonsor cancellation requests must be made t	to Sally Patrenos via email to	
spatrenos@bettertransportation.or request. No refunds will be issued received will apply as the official co	g by 5:00 pm on for cancellations ancellation date.	September 1, 2023. It is the company's resp after September 1, 2023. The date upon wh Upon company's notification of cancellation,	ponsibility to confirm receipt of cancellation	
activity, terrorism, civil disturbance at the time and place provided in the	e, strikes, labor di he application, th t the pro rata retu	urn of the amount paid after deduction of actu		
	@bettertransport	changes to sponsorship levels must be made ation.org and dennis@favsummit.com. It is the	e in writing to Sally Patrenos and Dennis he sponsor's responsibility to confirm receipt of	
FOR OFFICIAL USE ONLY Date R	eceived:	Date Accepted: Date Co	onfirmed: Date Canceled:	













