

HONDA

The Power of Dreams

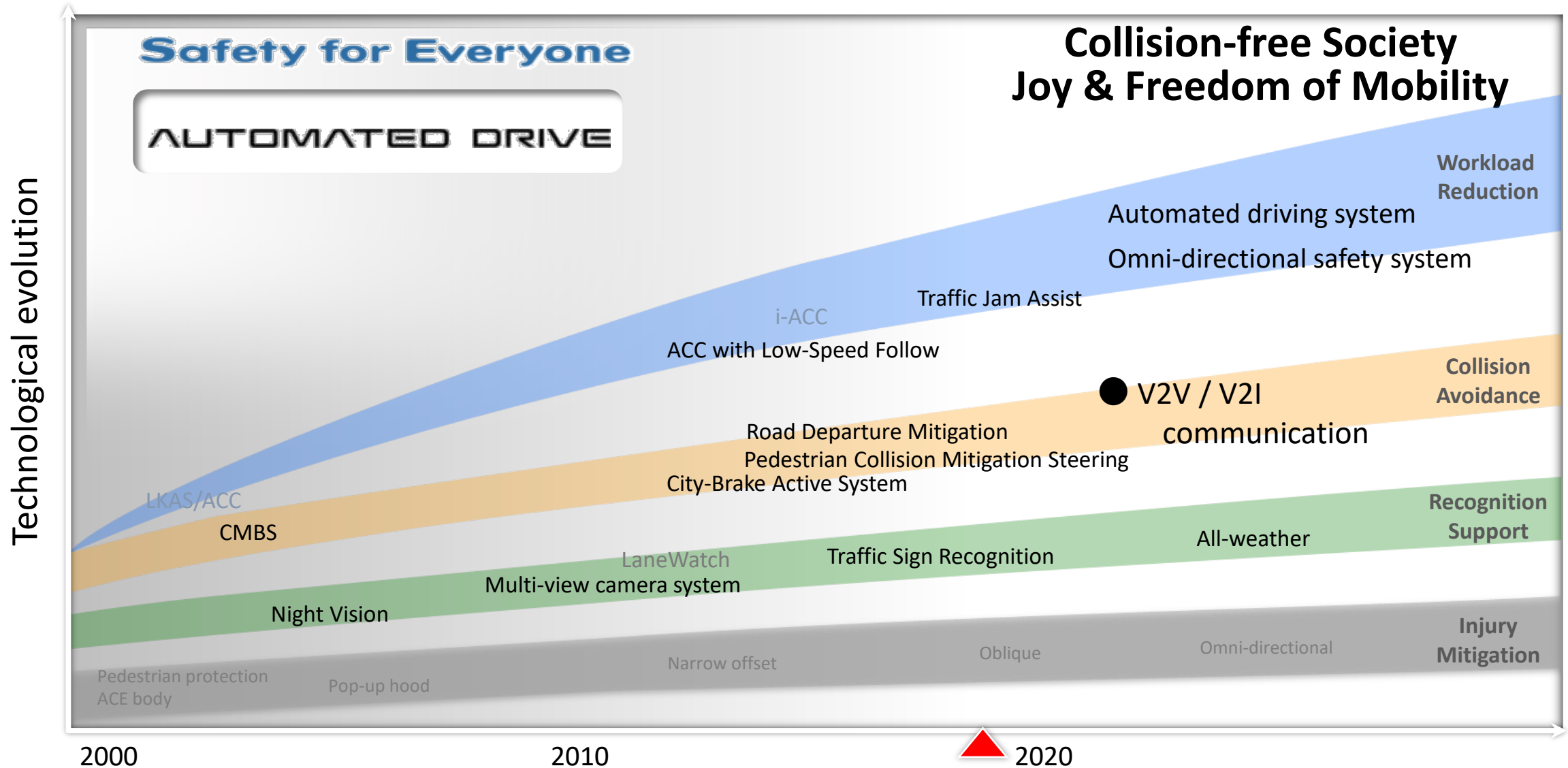
Our Mission



- **Solve complex problems with direct applications to Honda's current and future technology roadmap**
- **Develop strategic partnerships with public and private institutions to foster innovation**

Safety Technology Roadmap Toward Zero Collisions

V2X connectivity will bridge from today's transportation environment to tomorrow's with enhanced safety



Tampa Honda and Acura Dealers are working on V2X installation for existing customers as part of Tampa Connected Vehicle Pilot Project in collaboration with USDOT

Challenges

- Honda customers with existing unequipped vehicles cannot enjoy the V2X safety benefit

Solution

- Potential dealer-retrofit V2X installation for existing customers

Heads-up display and speaker for alert



Antennas



V2X Unit



“ I like that the CV technology is hidden away.

Ashe Snedeker
2018 Honda Civic owner



- **Dealers are very engaged in helping to recruit customers**
- **Customers and dealers are excited to help contribute to technology advancement**
- **Honda aims to enhance collaboration with our dealers, customers and other stakeholders**



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