

# 2017 FLORIDA AUTOMATED VEHICLES SUMMIT

NOVEMBER 14-15 | GRAND HYATT TAMPA BAY | FAVSummit.com



EXHIBITOR, DEMONSTRATOR, SPONSOR  
**PROSPECTUS**



# 2017 FLORIDA AUTOMATED VEHICLES SUMMIT

**The Florida Department of Transportation, the Tampa Hillsborough Expressway Authority, and the USF Center for Urban Transportation Research invite you to participate in the 2017 Florida Automated Vehicles (FAV) Summit on November 14 and 15, 2017.**

Florida's leaders have been at the forefront of recognizing the profound impacts of automated vehicle technologies on the existing transportation network and its supporting infrastructure. Political and governmental support facilitates Florida as a proving ground for these emerging mobility solutions.

Nationally-recognized experts are being called upon to discuss the state of the industry, early implementation opportunities, and challenges to be addressed to successfully integrate automated vehicles within the existing transportation network and to proactively engage the industry and stakeholders in understanding the impacts that these technologies will have in real-world conditions.

This year's FAV Summit will focus on four areas of mobility: Automated, Connected, Electric, and Shared vehicles.

The FAV Summit is hosted by the Florida Department of Transportation, the Tampa Hillsborough Expressway Authority, and the Center for Urban Transportation at the University of South Florida.

Florida Statutes welcome mobility technologies. Political and governmental support facilitate Florida as a proving ground for these emerging mobility solutions. Sessions and demonstrations at the Summit will further stakeholder knowledge, partnership opportunities, and technical advancement by proactively engaging the industry and stakeholders to understand the impacts that these technologies will have in real-world conditions.

## **Recent Legislative Changes to Florida Statutes**

- 316.85 Autonomous vehicles; operation.
- 316.86 Exemption from liability for manufacturer when third party converts vehicle.
- 316.0896 Assistive truck platooning technology pilot project.
- HB 221 Transportation Network Companies





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## DEMONSTRATIONS

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Monday, November 13	1:30 pm–3:30 pm	THEA CV Project Tour
Tuesday, November 14	8:00 am–9:00 am	For students/VIPs/media
	9:00 am–5:00 pm	For all attendees
Wednesday, November 15	9:00 am–3:00 pm	For all attendees

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## Tuesday, November 14 – Grand Hyatt Tampa Bay

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8:00 am–9:00 am	Student/VIP/Media Demonstrations and Meet & Greet
7:00 am–4:00 pm	Registration
9:00 am–9:45am	Welcome and Summit Overview
9:45 am–10:30 am	Keynote Address–US DOT Secretary Elaine Chao ( <i>invited</i> )
10:30 am–1:00 am	Networking Break
11:00 am–12:00 noon	General Session
12:00 noon–1:30 pm	Networking Lunch and VIP/Student Lunch
1:30 pm–3:00 pm	Automated, Connected, Electric, Shared (ACES) Breakout Sessions
3:00 pm–3:30 pm	Networking Break
3:30 pm–5:00 pm	General Session
5:30 pm–7:00 pm	Reception and Poster Session

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## Wednesday, November 15 – Grand Hyatt Tampa Bay

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7:00 am–10:00 am	Registration
7:00 am–8:00 am	Networking Breakfast
8:00 am–9:30 am	General Session and Keynote Address
9:00 am–9:30 am	Networking Break
10:00 am–12:00 noon	Breakout Sessions
12:00 noon–1:30 pm	Networking Lunch
1:30 pm–3:00 pm	Breakout Sessions
3:00 pm–3:30 pm	Networking Break
3:30 pm–4:30pm	Wrap-up Session

**Many opportunities are available for exhibits, sponsorships, and advertising at the FAV Summit.** To be considered for a sponsorship or exhibit, please complete and submit the form on page 8. For more information on becoming a sponsor or exhibitor, please contact Dennis Hinebaugh, [Dennis@favsummit.com](mailto:Dennis@favsummit.com), (813) 974-9833, [favsummit.com/sponsorship/](http://favsummit.com/sponsorship/).

FAV Summit Sponsorship Levels	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000	Diamond \$10,000
Social media	✓	✓	✓	✓	✓
Logo on FAV Summit website	✓	✓	✓	✓	✓
Acknowledgment in Summit program	✓	✓	✓	✓	✓
On-site signage		✓	✓	✓	✓
¼ page ad in conference program		✓			
½ page ad in conference program			✓		
Full page ad in conference program				✓	✓
Complimentary conference registrations			1	2	4
Logo on PowerPoint before & after general sessions				✓	✓
Name recognition in before & after press releases				✓	✓
Exhibit space					✓

### Exclusive Sponsorship Opportunities for Gold, Platinum, and Diamond Sponsors

Conference Bags	\$3,000
Conference Lanyards	\$3,000
Wi-Fi Access Code	\$3,000
Tuesday VIP/Student Lunch	\$2,500
Tuesday Networking Lunch	\$3,000
Tuesday Evening Reception	\$3,000
Wednesday Networking Breakfast	\$2,500
Wednesday Networking Lunch	\$5,000

### Exhibit space includes:

- 8' x 10' space
- 2 complimentary registrations for booth staff
- Company description in summit program

### Promotional Item Opportunity

Registered exhibitors and sponsors are encouraged to provide a promotional item for Summit attendee welcome bags (500 total). Promotional items must be mailed by October 16, 2017 to Dennis Hinebaugh, CUTR/USF, 4202 E. Fowler Avenue, CUT100, Tampa FL 33620-5375, Attn: 2017 FAVS Promotional Item.

### Conference program ad rates:

- Full page (8.5" x 11") – \$1,500
- ½ page (7.5" x 5") – \$1,000
- ¼ page (3.5" x 5") – \$500

### Sponsor/Exhibitor Important Dates

#### Friday, September 15, 2017

Deadline for receipt of written cancellation of exhibitor/sponsor commitment

#### Friday, October 13, 2017

Deadline for receipt of sponsor/exhibitor/advertiser contract and payment

#### Monday, October 16, 2017

Deadline for receipt of promotional items

#### Monday, November 13, 2017

12:00 noon–5:00 pm Exhibits setup

#### Tuesday, November 14, 2017

7:00 am–5:30 pm Exhibits open

#### Wednesday, November 16, 2017

7:00 am–4:00 pm Exhibits open

4:00 pm Exhibits teardown

# DEMONSTRATIONS

With this year's focus on Automated, Connected, Electric, and Shared technologies, the opportunity for vendors to demonstrate their latest developments on public streets has been greatly expanded! This is a unique opportunity to get in front of a targeted audience to demonstrate how advanced emerging technologies for innovative transportation can be incorporated into existing planning and operations.

Demonstration space is available on the hotel grounds. Vehicle demonstrations will be held on surrounding streets.

No fee is associated with demonstrating, but securing a demonstration space is required.

For more information and to secure a demonstration space, please contact:

**Ben Walker**  
HNTB  
[Ben@favsummit.com](mailto:Ben@favsummit.com)  
(813) 498-5140 office  
(813) 415-8805 cell

## Demonstration Setup

*(subject to change)*

### Monday, November 13, 2017

12:00 noon–5:00 pm Check-in, setup,  
and safety checks

### Tuesday, November 14, 2017

8:00 am–9:00 am Demos for Students/VIPs  
9:00 am–5:00 pm Demos for all attendees

### Wednesday, November 15, 2017

9:00 am–3:00 pm Demos for all attendees  
3:00 pm Demo Breakdown



Registered 2017 FAV Summit attendees are invited to submit up to two posters detailing a project or research related to automated, connected, electric, or shared vehicles and industries.

Posters facilitate informal discussions between presenters and their audience and provide an intimate forum for exchange of information and ideas. Well-constructed posters will be self-explanatory and answer stated questions, allowing the presenter to supplement and discuss particular points of interest. Posters will be judged while on exhibit at the 2017 FAV Summit, and top-rated posters will be given awards. Successful poster presenters are those who achieve coverage and clarity on topics relevant to the 2017 FAV Summit.

## Requirements

- Poster dimensions must be 40" x 30" and in landscape orientation.
- Posters must be printed on semi-gloss paper and mounted so they can be placed on an easel. Easels will be provided.
- Company or project information and contact information must be included on the poster.
- Bring your poster to the Summit for setup by 8:00 am Tuesday, November 14.
- Be prepared to present and answer questions concerning your poster on Tuesday, November 14, from 5:30–7:00 pm during the Summit poster session. You must be present for poster judges.
- Up to two (2) submissions are allowed per individual company or affiliation.

## Judging Criteria

- Coverage and clarity
- Applicability to 2017 FAV Summit topics
- Overall design

## Poster Deadlines

### October 1, 2017:

Submit official poster title and abstract to CUTR

### October 15, 2017:

Email PDF of final poster to CUTR

### November 14 & 15, 2017:

Posters on display

### November 14, 2017:

Poster session and judging (5:30 pm–7:00 pm)



For more information and/or to email your poster title, abstract, and final poster PDF:

Dennis Hinebaugh, CUTR/USF 4202 E. Fowler Avenue, CUT100, Tampa, FL 33620-5375  
(813) 974-9833, [Dennis@favsummit.com](mailto:Dennis@favsummit.com)

## GRAND HYATT TAMPA BAY

2900 Bayport Drive, Tampa, Florida 33607

(813) 874-1234

<https://tampabay.grand.hyatt.com/en/hotel/our-hotel.html>

### Room Accommodations

\$175 per night standard room, plus applicable taxes; this special rate is available until October 22, 2017, or until the group block is sold out, whichever comes first. A limited number of government rate rooms are available.

Make reservations by calling (813) 874-1234 or by visiting [FAVSummit.com/hotel/](http://FAVSummit.com/hotel/). Indicate that you are part of the 2017 FAV Summit.

Hotel Check-in: 4:00 pm

Hotel Check-out: 12:00 noon

### Parking and Transportation

Complimentary self-parking. Valet Parking \$15 overnight, \$8 daily. Complimentary shuttle to Tampa International Airport every half hour from 5:00 am–1:00 am daily.

### Recreational Facilities

Two pools (waterfront and whirlpool), tennis courts, basketball hoop, nature walks. Hyatt StayFit Gym with sauna, state-of-the-art fitness equipment, exercise cycles, ellipticals, and treadmills.

### Restaurants

*Armani's* – diverse Northern Italian specialties

*Oystercatchers* – freshest wild and line-caught seafood

*1823 Kitchen & Bar* – casual dining

### Americans with Disabilities Act

In compliance with the Americans with Disabilities Act (ADA), please contact the hotel at (813) 874-1234 within 30 days of your stay to inform them of special needs requirements.





2017 FLORIDA AUTOMATED VEHICLES SUMMIT  
**SPONSOR / EXHIBITOR / ADVERTISER  
 CONTRACT**

**COMPANY INFORMATION**

Company \_\_\_\_\_  
 Contact First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_ @ \_\_\_\_\_

OPPORTUNITY	PRICE	TOTAL
Diamond Sponsor	\$10,000	_____
Platinum Sponsor	\$5,000	_____
Gold Sponsor	\$2,500	_____
Silver Sponsor	\$1,000	_____
Bronze Sponsor	\$500	_____
Conference Bags	\$3,000	_____
Lanyards	\$3,000	_____
Wi-Fi Access Code	\$3,000	_____
Tuesday VIP/Student Lunch	\$2,500	_____
Tuesday Networking Lunch	\$3,000	_____
Tuesday Evening Reception	\$3,000	_____
Wednesday Networking Breakfast	\$2,500	_____
Wednesday Networking Lunch	\$5,000	_____
Full Page Program Ad	\$1,500	_____
½ Page Program Ad	\$1,000	_____
¼ Page Program Ad	\$500	_____
Exhibit Space	\$1,500	_____
Demonstration Space	\$0	_____
<b>TOTAL</b>		_____

**CONTRACT SUBMISSION / PAYMENT INFORMATION**

**This completed contract can be submitted electronically, printed/ mailed, OR submitted via the event website.**  
 Email or website: [Dennis@favsummit.com](mailto:Dennis@favsummit.com) OR [FAVSummit.com/exhibitors/](http://FAVSummit.com/exhibitors/)  
 Mail: Stephanie Lewis, USF/CUTR, 4202 E. Fowler Ave., CUT100, Tampa FL 33620  
**For payment by check:**  
 Payable to: UNIVERSITY OF SOUTH FLORIDA  
 Reference: TPA-21500-211700-000000-0000000 on face of check  
 Mail to: USF/CUTR, PO Box 864568, Orlando, FL, 32886-4568  
**For payment by credit card:**  
 Call Stephanie Lewis, (813) 974-1123, to provide information.

**All payments and signed contracts are due by October 16, 2017.**

*By signing and submitting this agreement, signer acknowledges he/she has the authority to enter into this contract and has read and accepted the terms and conditions.*

\_\_\_\_\_

*Signature* *Date*

\_\_\_\_\_

*Printed Name*

**TERMS AND CONDITIONS**

**Cancellation:** All exhibitor and/or sponsor cancellation requests must be made in writing to **Dennis Hinebaugh, CUTR/USF, 4202 E. Fowler Ave., CUT100, Tampa FL 33620-5375** with a copy via email to [Dennis@favsummit.com](mailto:Dennis@favsummit.com) by **5:00 pm September 15, 2017**. It is the company's responsibility to confirm receipt of cancellation request. Cancellation fee is 50% of the signed agreement fee; no refunds will be issued for cancellations after September 15, 2017. The date upon which the written notice of cancellation is received will apply as the official cancellation date. Upon company's notification of cancellation, CUTR reserves the right to resell the opportunity. **At its sole discretion, CUTR reserves the right to reject any sponsor, exhibitor, or advertiser request.**

**Force Majeure:** If the show premises is destroyed by Acts of God, fire, or the elements or if government intervention or regulation, military activity, terrorism, civil disturbance, strikes, labor disputes, or any other circumstances make it impossible or inadvisable to hold the event at the time and place provided in the application, then and thereupon the contract shall terminate and the benefactor shall waive any claim for damages or compensation, except the pro rata return of the amount paid after deduction of actual expenses incurred in connection with the event; there shall be no further liability on the part of either party.

**Changes to Sponsorship Level:** All requests for changes to sponsorship levels must be made in writing to **Dennis Hinebaugh, CUTR/USF, 4202 E. Fowler Avenue, CUT100, Tampa FL 33620-5375** with a copy via email to [Dennis@favsummit.com](mailto:Dennis@favsummit.com). It is the sponsor's responsibility to confirm receipt of change with CUTR.

**FOR CUTR USE ONLY** Date Received: \_\_\_\_\_ Date Accepted: \_\_\_\_\_ Date Confirmed: \_\_\_\_\_ Date Canceled: \_\_\_\_\_





[FAVSummit.com](http://FAVSummit.com)

For more information, contact [info@favsummit.com](mailto:info@favsummit.com)