WHAT SERVICE?
WHAT SERVICE?

UN-STRUCTURED
WHAT SERVICE?

UN-STRUCTURED

STRUCTURED
WHAT SERVICE?

**UN-STRUCTURED**
- Takes longer to get right
- FMVSS vehicles
- More exp

**STRUCTURED**
- Smaller coverage
- Faster leadership
- Lighter, cheaper vehicles
- Less exp
WHAT SERVICE?

UN-STRUCTURED

STRUCTURED
WHAT SERVICE?
WHAT SERVICE?

TELE-OPERATION
RIDE-HAILING, THEN AV USE RIDE-HAILING AT LEAST WEEKLY 24%
37% cite parking as top reason for using ride-hailing, then AV.
Hailing ride-hailing, then a NAV of trips would have not have been made at all, or bike/transit.

Source: UC Davis Institute of Transportation Studies, Oct 2017
RIDE-HAILING, THEN AV USERS ELIMINATED A PERSONAL VEHICLE

9%

Source: UC Davis Institute of Transportation Studies, Oct 2017
RIDE-HAILING, THEN AVERAGE 5700 TNC VEHICLES AT PEAK OF ALL SF VMT 20% OF ALL SF TRIPS 25%

Source: SFMTA TNC Network Activity Report 6-20-17